

art for architecture

Thursday 3rd December 2009
Louise T Blouin Foundation, 3 Olaf Street, London W11 4BE

Article 25 is delighted to announce the **photographic** and **industrial design** contribution to the Art for Architecture auction.

The full catalogue is available for download from the Article 25 website:
<http://www.article-25.org/Art-for-Architecture-Catalogue.pdf>

To place a sealed bid for any of the items being auctioned, email bids@article-25.org. Please include your highest bid (please note, you may not have to pay your highest bid. If you win the item, you will pay £10 more than the bid below you).

For further information about the event and/or the work of Article 25, please contact the office: info@article-25.org, or call +44 (0) 20 7375 0144.

charles and ray eames

Dining Height Side Chair Wood (Year of Design: 1950)
Polypropylene seat shell, maple base
810mm x 465mm x 550mm
Retail Value: £275
Kindly donated by Vitra / Mark Baldwin / Chris Roche

Based on the original and now legendary fibreglass design, Vitra's contemporary version uses plastic to reproduce the first industrially manufactured plastic chair.

Vitra was forced to discontinue production of the iconic Eames chair in 1993 due to the ecological costs of non-recyclable fibreglass. However, following a successful collaboration with Zenith Plastics for the Museum of Modern Art's (New York) Low Cost Furniture Design competition, the seat shell is now produced in polypropylene, bringing contemporary design to a modern audience.

Thanks to the generosity of Chris Roche of 11.04 Architects, Article 25 is pleased to include such an iconic piece of design in the auction.

GMJ + jason hawkes

Wired Magazine, front cover (1st UK Edition: April 2009) Image designed and created by GMJ
Edition 1/1 (only copy available worldwide Copyright GMJ 2009 / Photography: Jason Hawkes-May 2008)
1500mm x 600mm
Retail Value: £1,200
Kindly donated by GMJ www.gmj.net + Jason Hawkes

This piece by GMJ and photography by Jason Hawkes was commissioned for the 1st edition of Wired magazine UK, and is the only copy available anywhere in the world. The UK edition of Wired, launched April 2009 brings together stories, people and ideas that change the world. GMJ magically applied their vision to reinvent the grand tradition of architectural illustration and model making for the 21st century by again - pushing the boundaries of digital technology. This approach was combined with one of the most respected aerial photographers in the world. Hawkes has shot all over the globe, produced over 35 aerial photographic books and has clients such as Saatchi and Saatchi, Ogilvy, Euro RSCG, HSBC, Rolex, Random House and the BBC.

Article 25 are delighted to offer this one-off piece, sure to attract collectors far and wide.



gary alexander

Millennium Bridge (2002)
Photograph, C-Type Print, signed limited edition 1/50
594mm x 420mm
Retail Value: £250
Kindly donated by Gary Alexander

Alexander is a photographer, author, film director and teacher. Based in London, he is a regular visiting lecturer at Wimbledon College of Art and teaches at Photofusion: "I'm interested in and enjoy process. This means that I spend more time thinking about ways of doing things than I spend thinking about outcomes. So the accident is important. Many of my best pictures have a large element of chance."

Alexander took this photograph on a blustery London day upon the Millennium Bridge. It too was an accident that an anonymous lady would pose for him in front of St Pauls. An original sketch of the bridge is also included in the auction by its architect Lord Norman Foster. The photograph reflects a relationship between architecture and the human form through the elements.

art auction and exhibition in aid of

Article 25
Development + Disaster Relief

